



## BCaD-Consulting Management

Helping SMEs to build their global competitiveness

BCaD-Consulting Management is **established in 1998** as per the 1960 commercial code of Ethiopia to deliver professional management services in business consultancy, counselling and training. This consulting firm is proficient in undertaking various activities in the area of business management and development services.

OUR MAJOR SERVICES	
Training	Consulting
<ul style="list-style-type: none"><li>• <i>Value Chain Training,</i></li><li>• <i>Business plan preparation,</i></li><li>• <i>Training of Trainers in participatory adult training methods,</i></li><li>• <i>Entrepreneurial training (CEFE method),</i></li><li>• <i>Training in International Trade Practices,</i></li><li>• <i>Leadership Development Training,</i></li><li>• <i>Project Cycle Management Training.</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Value Chain Facilitation and Upgrading Strategies,</i></li><li>• <i>Developing competitive strategies for successful marketing,</i></li><li>• <i>Business Diagnosis and Strategy Development,</i></li><li>• <i>Business management consultancy for SMEs.</i></li></ul>

For further information, please visit [www.aworks.com.et](http://www.aworks.com.et)